

Roll No.....

Plot No. 2, Knowledge Park-III, Greater Noida (U.P.) –201306

POST GRADUATE DIPLOMA IN MANAGEMENT (2017-19) MID TERM EXAMINATIONS (TERM -V)

Subject Name: **Personal and Professional Excellence**Sub. Code: **PG29**Time: **01.30 hrs**Max Marks: **20**

Note:

- 1. Writing anything except Roll Number on question paper will be deemed as an act of indulging in unfair means and action shall be taken as per rules.
- 2. All questions are compulsory in Section A, B & C. Section A carries 01 Case Study with 2 questions of 4 marks each. Section B carries 3 questions of 2 marks each and Section C carries 2 questions of 3 marks each.

SECTION - A

04+04 = 08 Marks

Q. 1:

- (i) You have been called for an Interview for the following post in different organizations: a) Management Trainee- Sales, IndusInd Bank b) Store Manager- Decathlon Describe how you will prepare for these interviews with reference to: Physical Appearance, papers to carry and probable questions (4)
- (ii) A Consumer Durable firm is looking for a Management Trainee- Sales, who would be responsible for doing B2B Client interaction, cold calling, generating sales and designing presentations for clients. Applicant should have a post graduate degree with strong computer skills and analytical skills. Applicant with strong communication skill will have an edge. Design a cover letter and Resume for this position. (4)

SECTION – B

 $02 \times 03 = 06 \text{ Marks}$

- Q.2. POPBEANS is the technique used for idea generation for Abstract Topic. Write your argument for the following Group Discussion topic- "A is an Alphabet" utilizing POPBEANS technique.
- Q. 3. Discuss the different skills that are assessed in the group discussion
- Q4. You have applied for a job in Marketing but you have done your internship in HR/ Finance. Justify your reasons for applying for this job.

SECTION - C

 $3\times02 = 06$ Marks

Assume that in an interview for the job you want, you are asked the following questions. How will you answer the following?

- Q. 5: Describe a situation where you achieved a goal against adversities
- Q. 6: Tell us about a time when you resolved conflict between team members.